

**WEDNESDAY, SEPTEMBER 19 - Day 1**

**Digital Thailand Big Bang Opening Ceremony (by invitation only)**

<b>07.00 – 08.00</b>	<b>Registration</b>
<b>09.00 – 09.15</b>	<b>Welcome Address by H.E. Dr. Pichet Durongkaveroj, Minister of Digital Economy and Society</b>
<b>09.15 – 09.45</b>	<b>Opening and Keynote Speech by H.E. General Prayuth Chan-ocha, Prime Minister</b>
<b>09.45 – 10.00</b>	<b>Prime Minister’s Digital Awards ceremony</b>
<b>10.00 – 10.15</b>	<b>Photo session</b>
<b>10.15 – 11.15</b>	<b>Prime Minister and honourable guests visit the exhibition</b>
<b>10.00 - 11.30 GEN Booth</b>	GEN Thailand’s Young Entrepreneurs Ambassadors and team member and GEN delegates invited to the GEN booth to receive Prime Minister

**THURSDAY, SEPTEMBER 20: DAY 2**

<b>10.00 - 11.00 GEN Booth</b>	<b>1.1 Reception</b> <b>Welcome and Networking reception at the GEN ASIA Booth</b>
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**12.30 - 12.45**  
**Mini-stage.**  
**Challenger Hall**

**1.2 Welcome Remarks and Opening Ceremony for GEN ASIA Conference.**

**Announcement of Regional Cooperation on ASEAN Mentoring Entrepreneurs Network (AMEN)**

*Special Guests:*

**H.E. Dr. Pichet Durongkaveroj**, Minister of Digital Economy & Society, Thailand (*invited*)

**H.E. Mohd. Redzuan Md. Yusof** - Minister of Entrepreneurship and Cooperative Development Malaysia, (*Invited*)

1. **Mr. Arin Jira** - Chairman, ASEAN Business Advisory Council, Thailand
2. **Mr. Jose Concepcion**, ASEAN Business Advisory Council Philippine Chair and AMEN Legacy Chair. Presidential Advisor for Entrepreneurship, Philippines
3. **Mr. Jeff Hoffman**, Board Member of Global Entrepreneurship Network (GEN), serial entrepreneur & co-founder of [priceline.com](http://priceline.com), UBid. USA
4. **Dr. Rosli Azad Khan**. Special Officer to the Minister of Entrepreneur and Cooperative Development. Malaysia
5. **Mr. Mingwoo Nam**, Chairman of Korean Entrepreneurship Foundation.
6. **Dato' Haji Abdul Halim Hussain**. State Minister for Domestic and International Trade. Penang, Malaysia
7. **Mr. Teh Lai Heng**. Political Secretary to Chief Minister of Penang. Malaysia
8. **Mr. Jason Ong**. State Assemblyman for Kebun Bunga, Penang, Malaysia.
9. **Mr. Stephen Lai**. Economic Advisor to Penang State Executive Counsellor. Malaysia
10. **Mr. Kalin Sarasin**, Chairman of Thai Chamber of Commerce (*invited*)
11. **Mr. Stanley Kang**, Chairman of Joint Foreign Chamber of Commerce Thailand. (*invited*)
12. **Mr. Steve Cheah**, Chairman, GEN Thailand
13. **Ms. Josephine Romero**, Senior Adviser to the ASEAN Business Advisory Council Philippines Chair
14. **Asec. Bettina Quimson**, Assistant Secretary, Office of the President of the Republic of the Philippines

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	<p>15. <b>Datuk Mohd Sukor Abd. Menan</b> - Multi Global IT Sdn Bhd, Malaysia</p> <p>16. <b>Mr. Athavudhi Hirunburana</b> - Executive of The Board, FTI</p> <p>17. <b>Mr. Somyod Tangmeelarp</b> - Vice Chairman, Federation of Thai Industries</p> <p>18. <b>Mr. Kobsak Duangdee</b> - Secretary General of the Thai Bankers' Association</p> <p>19. <b>Ms. Yunita Resmi Sari</b> - Director, SME Development Bank Indonesia</p> <p>20. <b>Prof Dr Kriengsak Chareonwon</b> - Chairman Nation-Building Institute &amp; President Institute of Future Studies for Development</p> <p>21. <b>Dr. Abdelraheem Abu Basal</b> - Dean, King Talal School of Business Technology at Princess Sumaya University for Technology, Jordan</p> <p>22. <b>Mr. Ian Mason</b>, Head of Development, Virgin Startup. UK</p> <p>23. <b>Mr. Michael DONG</b>, Dean at Peking University Information Technology Institute Fintech Research Centre, CEO of ChainNova, China</p> <p>24. <b>Mr. Pawoot Pongvitayapanu</b> CEO, Tarad.com. Thailand</p> <p><b>Key Delegates from GEN and AMEN invited on stage Photo Session</b></p>
<p><b>12.45 - 13.20</b> <b>Mini-stage.</b> <b>Challenger Hall</b></p>	<p><b>1.3 Entrepreneurship and Digital Businesses</b> <b>Speaker: Mr. Jeff Hoffman</b> - Board Member of Global Entrepreneurship Network (GEN), serial entrepreneur &amp; co-founder of <a href="http://priceline.com">priceline.com</a>, UBid. USA</p>
<p><b>13. 20 - 14.10</b> <b>Mini-stage.</b> <b>Challenger Hall</b></p>	<p><b>1.4 Shift of Entrepreneurial mindset from offline to online</b> <b>Panel moderator: Asec. Bettina Quimson</b>, Assistant Secretary, Office of the President of the Republic of the Philippines</p> <ol style="list-style-type: none"> <li><b>Mr. Jeff Hoffman</b>- Board Member of Global Entrepreneurship Network (GEN), serial entrepreneur &amp; co-founder of <a href="http://priceline.com">priceline.com</a>, UBid. USA</li> <li><b>Mr. Chalernpol Tuchinda</b>, Director Software Park, Thailand</li> <li><b>Mr. Pawoot Pongvitayapanu</b> CEO, Tarad.com. Thailand</li> <li><b>Ms. Qian Wang</b> - VP. Zhongnan Capital. China</li> </ol>

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<p><b>14.10 - 15.00</b> <b>Mini-stage.</b> <b>Challenger Hall</b></p>	<p><b><i>1.5 The Promise of Fintech for Available and Accessible Inclusive Finance. (is it a true promise, or just a marketing hype?)</i></b></p> <p><b>Panel Moderator:</b> <b>Mr. Malik Kotadia</b>, Co-founder and CEO, Finnovation Labs and Head, International Relations of Singapore Blockchain Industry Association- ACCESS. Singapore</p> <ol style="list-style-type: none"> <li><b>Mr. Michael DONG</b>, Dean at Peking University Information Technology Institute Fintech Research Centre, CEO of ChainNova, China</li> <li><b>Ms. Yunita Resmi Sari</b>. Director, SME Development Bank Indonesia</li> <li><b>Mr. Korn Chatikavanij</b>, Founder Thai Fintech Association and former Finance Minister, Thailand(<i>invited</i>)</li> <li><b>Mr. Lito Villanueva</b>, Managing Director, FintQ</li> </ol>
<p><b>14.00-16.00</b> <b>GEN Booth</b></p>	<p><b><i>1.6 Mentoring Hours</i></b></p>
<p><b>15.00 - 15.30</b> <b>Mini-stage.</b> <b>Challenger Hall</b></p>	<p><b><i>1.7 Digital Natives, Influencers and Living in the Digital Age</i></b> Speaker : <b>Ms. Virginia Salas Kastilio</b> - CEO Gini TV. USA</p>
<p><b>15.30 - 16.15</b> <b>Mini-stage.</b> <b>Challenger Hall</b></p>	<p><b><i>1.8 Growth through Community - People Power for Thailand 4.0</i></b></p> <p><b>Penal Moderator:</b> <b>Mr. Mark Gustowski</b> - CEO QUT Creative Enterprise. Australia</p> <ol style="list-style-type: none"> <li><b>Mr. Kittichai Phiphatbunyarat</b> - Punspace Chiang Mai and Apitel</li> <li><b>Ms. Oranuch Lerdsuwankij (Mimmee)</b> - Cofounder and CEO TechSauce Media</li> <li><b>Mr. Thanasorn Jaidee</b> - President True Digital Park</li> <li><b>Mr. Chalermiyuth Boonma</b> - DTAC Accelerate</li> </ol>

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<p><b>16.15 - 17.05</b> <b>Mini-stage.</b> <b>Challenger Hall</b></p>	<p><b>1.9 Overview of the global startup scene and how does Thailand and ASIA fare</b> <b>Speaker: Mr. Ian Mason</b> - Founder Virgin Startup. UK <b>Panel Moderator: Mr Mark Gustowski</b> – CEO QUT Creative Enterprise Australia</p> <ol style="list-style-type: none"> <li><b>Mr Adrian Vanzyl</b> Google Marketing Solutions, Thailand Country Head</li> <li><b>Mr. Ian Mason</b>, Head of Development, Virgin Startup. UK</li> </ol>
<p><b>17.05 - 17.30</b> <b>Mini-stage.</b> <b>Challenger Hall</b></p>	<p><b>1.10 Role of the influencer economy</b> <b>Speaker: Ms. Althea Lim</b> - CEO and Founder of Gushcloud International ( Entertainment Group). Singapore</p>
<p><b>18.30 - 21.30</b></p>	<p><b>1.11 Welcome Dinner Reception</b> <b>(by Invitation only)</b></p>

<b>FRIDAY, SEPTEMBER 21: DAY 3</b>	
<b>10.00-11.30</b>	<b>2.1 Delegates are encouraged to visit the Exhibition area</b>
<b>11.30</b>	<b>Bus departs to the city</b>
<b>12.30 - 14.00 Glowfish</b>	<b>2.2 Lunch and networking at Glowfish</b> Glowfish. 92/4 Sathorn Thani 2 Building, 2nd floor, North Sathorn Road, Silom, Bangrak, Bangkok 10500
<b>14.00 - 16.00 GEN Booth</b>	<b>2.3 Mentoring Hours</b>
<b>14.00 - 15.30 Glowfish</b>	<b>2.4 Tech and digital diplomacy</b> Speaker : <b>Ms. Ida Jeng Christensen</b> - Team Leader, Techplomacy (Asia) and Senior Tech Advisor to Denmark's Tech Ambassador  Panel Moderator; <b>Ms. Qian Wang</b> -VP. Zhongnan Capital. China 1. <b>Ms. Ida Jeng Christensen</b> - Team Leader, Techplomacy (Asia) and Senior Tech Advisor to Denmark's Tech Ambassador. 2. <b>Mr. Rasmus Winstedt Tscherning</b> - Managing Director Creative Business Cup. Denmark 3. <b>Mr. Christopher Chan</b> - Founder, TMS Solutions and Joget USA
<b>16.00-17.00 Glowfish</b>	<b>Workshop &amp; Discussion (TBC)</b> Use of Technology in Thailand's Agro-Industry
<b>18.00 - 21.30 Danish Embassy</b>	<b>2.5 Reception at the Danish Ambassador's residence</b>

**SATURDAY, SEPTEMBER 22: DAY 4**

<p><b>10.00 - 10.20</b> <b>Jupiter 7</b> <b>Room</b></p> <p><b>10.20 - 11.10</b> <b>Jupiter 7</b> <b>Room</b></p>	<p><b>3.1 Blockchain technology upgrades traditional industries</b> Speaker: <b>Mr. Michael DONG</b>, Dean at Peking University Information Technology Institute Fintech Research Centre, CEO of ChainNova, China <i>Panel Moderator: Mr. Malik Kotadia</i>, Co-founder and CEO, Finnovation Labs and Head, International Relations of Singapore Blockchain Industry Association- ACCESS.</p> <ol style="list-style-type: none"> <li><b>Dr. Nattapong Puttanapong</b>, Assistant Professor at Faculty of Economics Thammasat University.</li> <li><b>Mr. Michael DONG</b>, Dean at Peking University Information Technology Institute Fintech Research Centre, CEO of ChainNova, China</li> <li><b>Mr. Sathapon Patanakuha</b>, CEO SmartContract Thailand &amp; BLOCK M.D</li> </ol>
<p><b>11.10 - 11.30</b> <b>Jupiter 7</b> <b>room</b></p>	<p><b>3.2 How new technologies can disrupt the future of healthcare</b> Speaker : <b>Mr. Allen Mohammadi</b>, CEO &amp; Co-founder Clinix.Ai. Sweden</p>
<p><b>11.20 - 12.10</b> <b>Jupiter 7</b> <b>Room</b></p>	<p><b>3.3 Women in Tech - a look at digital Health tech and innovation</b> <i>Panel Moderator: Ms. Susie A. Ruff</i>, CEO and Executive Advisor, RUFF &amp; CO. Business Innovation. Denmark</p> <ol style="list-style-type: none"> <li><b>Mr. Allen Mohammadi</b>. CEO &amp; Co-founder Clinix.Ai. Sweden</li> <li><b>Mr. Sranyoo Chante</b>. Chairman, Committee on Wellness Business. Board of Trade Thailand.</li> <li><b>Mrs. Walaiphon Chanmithkul</b>, CEO &amp; CO-Founder, ZeekDoc</li> <li><b>Dr. Piraya Tamrongterakul</b>, Co-founder Chiiwii LIVE mobile app for women</li> </ol>
<p><b>10.00 - 12.00</b> <b>Mini-stage.</b> <b>Challenger</b> <b>Hall</b></p>	<p><b>3.4 Creative Business Cup (CBC) Thailand Competition</b> Led by :<b>Mr. Rasmus Winstedt Tscherning</b>. Managing Director Creative Business Cup Coordinator : <b>Mr Adam Phung</b> GEN Thailand Competition</p>



**13.30 - 16.00**  
**Jupiter 7**  
**Room**

**3.5 Roundtable : Strengthening Regional collaboration for sustainable Entrepreneurship Development**

**Presentations:**

- **AMEN (ASEAN Mentoring for Entrepreneurs Network)**
  - **Ms. Josephine Romero.** Senior Adviser to the ASEAN Business Advisory Council Philippines Chair.
- **Born Global SMEs**
  - **Dr. Wimonkan Kasumas.** Deputy Director General Office of Small and Medium Enterprise Promotion (OSMEP), Thailand.

Led by : **Mr. Steve Cheah.** Chairman, GEN Thailand

**Discussants:**

1. **H.E. Dr Pichet Durongkaveroj.** Minister of Digital Economy & Society, Thailand (Invited)
2. **Representative** Ministry of Entrepreneurship and Cooperative Development Malaysia (*Invited*)
3. **Dr. Rosli Azad Khan.** Special Officer to the Minister of Entrepreneur and Cooperative Development. Malaysia
4. **Ms. Josephine Romero** - Senior Advisor to Philippine Presidential Advisor
5. **Dr. Wimonkan Kosumas.** Deputy Director General Office of Small and Medium Enterprise Promotion (OSMEP), Thailand
6. **Datuk Mohd Sukor Abd. Menan** - Multi Global IT Sdn Bhd. Malaysia
7. **Dato' Prof Dr Zul Azhar Zahid Jamal** - Vice Chancellor, University Malaysia Perlis (UniMAP) (*invited*)
8. **Mr Jeff Hoffman** - Global Entrepreneurship Network Board member and Serial Entrepreneur, Co-founder, Serial Entrepreneur, Priceline.com, Ubid
9. **Mr. Lito Villanueva,** Managing Director, FintQ
10. **Mr. Minwoo Nam-** Chairman, Korean Entrepreneurship Foundation
11. **Mr. Malik Kotadia,** Co-founder and CEO, Finnovation Labs and Head, International Relations of Singapore Blockchain Industry Association- ACCESS
12. **Mr. Ivan Sandjaja-** Director of Ciputra Incubator and Accelerator, Office of International Relations from Ciputra Foundation
13. **Mr. Mark Gustowski** - CEO QUT Creative Enterprise Australia



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14. **Ms. Nicole Jordan** - Executive Manager Operations, QUT Creative Enterprise Australia and former Portfolio Manager, Transition Level Investments.
15. **Mr. Ian Mason**, Head of Development, Virgin Startup. UK
16. **Mr. Michael Waitze** - Mentor, Chain Accelerator, Founder, Blockchain Labs, Limited Partner, Ardent Capital
17. **Mr. Rasmus Winstedt Tscherning** - Managing Director Creative Business Cup
18. **Ms. Qian Wang** -VP. Zhongnan Capital. China
19. **Mr. Michael DONG** - Dean at Peking University Information Technology Institute Fintech Research Centre, CEO of ChainNova, China
20. **Mr. Somyod Tangmeelarp** - Federation of Thai Industries
21. **Dr. Abdelraheem Abu Basal** - Dean, King Talal School of Business Technology at Princess Sumaya University for Technology
22. **Mr. Chalermopol Tuchinda** - Director Software Park, Thailand
23. **Mr. Athavudhi Hirunburana** - (Executive of The Board, FTI)
24. **Mr. Kobsak Duangdee**, Secretary General of the Thai Bankers' Association
25. **Prof Dr Kriengsak Chareonwongsak** - Chairman Nation-Building Institute & President Institute of Future Studies for Development
26. **Mr. Stanley Kang**- Chairman. Joint Foreign Chamber of Commerce Thailand (invited)
27. **Ms. Gianina Joy Nathania L. Napo** - Programs Development Officer, Philippine Center for Entrepreneurship (GoNegosyo)
28. **Ms. Se Lim Lee**. Korea Entrepreneurship Foundation.
29. **Ms. Althea Lim** - CEO and Founder of Gushcloud International ( Entertainment Group). Singapore
30. **Dr. Wimonkan Kosumas** - Deputy Director General, Office of Small and Medium Enterprise Promotion (OSMEP)
31. **H.E. Mr Piyabutr Cholvijarn** - President of Kenan Institute. Former Deputy Education Minister. Thailand
32. **Mr. Suwanchai Lohawatanakul** - Director General, Office of Small and Medium Enterprise Promotion (OSMEP) (invited)
33. **Datuk Norazman Ayob** - Deputy Secretary General (Trade). Ministry of International Trade and Industry, (MITI) Malaysia
34. **Mr. Norman** - Trade Consular. MATRADE Embassy of Malaysia.
35. **Mr. Chaiwat Hansonwong** - Chairman, Thai Small and Medium Enterprise Council (invited)

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	<p>36. <b>Dr. Thanan Apivatanaporn</b> - Vice President . Institute for Small and Medium Enterprise Development</p> <p>37. <b>Ms. Virginia Salas Kastilio</b> - CEO Gini TV. USA</p> <p>38. <b>Dr. Chinawut Chinaprayoon</b> - VP Digital Startup Institute, DEPA (invited)</p> <p>39. <b>Dr. Supareak Charlie Chomchan</b> - Chairman, Joint Foreign Chamber of Commerce Thailand SME Committee (invited)</p> <p>40. <b>Mr. Xu Ningning</b> - Executive President of China-ASEAN Business Council (FTI to contact) (invited)</p> <p>41. <b>Dato Prof Dr Zul Azhur Zahid Jamal</b> - Vice Chancellor, University Malaysia Perlis (UniMAP) (invite)</p>
<p><b>14.00 - 16.00 GEN Booth</b></p>	<p><b>3.6 Mentoring Hours</b></p>

<b>SUNDAY, SEPTEMBER 23: Day 5</b>	
<p><b>10.30 - 12.00</b> Jupiter <b>7 Room</b></p>	<p><b>4.1 Pitching for Investments - how to raise capital</b>  <i>Panel Moderator: Mr. Mark Gustowski, CEO QUT Creative Enterprise Australia</i></p> <ol style="list-style-type: none"> <li>1. <b>Ms. Nicole Jordan</b>, Executive Manager Operations, QUT Creative Enterprise Australia and former Portfolio Manager, Transition Level Investments.</li> <li>2. <b>Mr. Michael Waitze</b>, Mentor, Chain Accelerator, Founder, Blockchain Labs, Limited Partner, Ardent Capital</li> </ol>
<p><b>13.00 - 16.00</b>  <b>Mini-stage.</b>  <b>Challenger Hall</b></p>	<p><b>4.2 Digital Innovation in Food Business (IFB) Competition</b>  <b>Led by : Mr. Rasmus Winstedt Tscherning.</b> Managing Director. Creative Business Network  <b>Coordinator : Mr. Adam Phang</b> GEN Thailand Competition</p>

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**13.00 - 16.00**  
**Jupiter 7 Room**

### **4.3 Roundtable : Collaboration on Entrepreneur Mindset Programmes and Development**

#### **Presentations**

- **Young STEM Entrepreneur Education project**
  - **Dr. Khong Yoon Loong** - CEO of Tech Dome Penang, Malaysia
- **Entrepreneurial Education Model in Indonesia**
  - **Mr. Ivan Sandjaja**- Managing Director GEN and Director of Ciputra Foundation Indonesia
- **Digital Maker Project**
  - **Dr. Woraphol Lilakiatsakun** - Dean of IT Dept. MUT University, Thailand

**Roundtable Led by: Mr. Ivan Sandjaja - Managing Director GEN and Director of Ciputra Foundation Indonesia**

#### **Discussants:**

1. **Dr. Khong Yoon Loong** - CEO of Tech Dome Penang, Malaysia
2. **Mr. Ivan Sandjaja** - Managing Director GEN and Director of Ciputra Foundation Indonesia
3. **Dr. Woraphol Lilakiatsakun** - Dean of IT Dept. MUT University, Thailand
4. **Dato' Prof Dr Zul Azhar Zahid Jamal** - Vice Chancellor, University Malaysia Perlis (UniMAP) *(invited)*
5. **Prof. Jirapa Vitayapirak** - Dean Liberal Arts KMITL University, Thailand
6. **Mr. Natnawat Jiwattanakul** - MD Multi Scitech Co., Ltd.
7. **Ms. Tan Lay Cheng** - UNESCO
8. **Mr. Steve Cheah** - President GEN Thailand
9. **Mr. Yeoh Hooi Seng** - Founder and Executive Director WhyteHouse Education Group
10. **Mr. Mark Gustowski** - CEO QUT Creative Enterprise Australia
11. **Mr. Burak Orman** - Endeavor Turkey
12. **Mr. Robin Askar** - Turkish Entrepreneur Foundation
13. **Mr. Chen Cheng-Chih** - Researcher National Science of Technology Museum Taiwan

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	<p>14. <b>Dr. Abdelraheem Abu Basal</b> - Dean, King Talal School of Business Technology at Princess Sumaya University for Technology</p> <p>15. <b>Mr. Kevin Song</b> - CODE.GAME Shenzhen Dianmao Technology Co.,Ltd,China</p> <p>16. <b>Mr. Thanapol Kongboonma</b> - CEO Chanwanich Co, LTD</p> <p>17. <b>Dr. Siripong Jungthawan</b> - Lean Master ,Lean Academy</p> <p>18. <b>Mr. Sirijug Chaovanich</b> - Cerebrum Creative Center</p> <p>19. <b>Mr. Paramintara Yaoyuenyong</b> - Zonix Services Co.,Ltd (Monsoon SIM Thailand)</p>
<p><b>14.00 - 16.00 GEN Booth</b></p>	<p><b>4.4 Mentoring Hours</b></p>